

# Freedom Ambassador Canvassing Manager

**Job Title:** Canvassing Manager / Field Manager

**Reports To:** Co-Director / Staff Lead

**Location:** Green Bay, WI

**Pay:** \$22–\$26 per hour (based on experience)

**Job Type:** Full-Time Seasonal 30-40hrs/week (May–October 2026), Non-Exempt

FREE Movement is seeking a motivated and organized **Canvassing Manager** to lead and supervise multiple teams of Freedom Ambassador Canvassers. This role is responsible for managing daily field operations, coaching canvassers, ensuring accountability, and helping build strong community engagement efforts across Green Bay. The Canvassing Manager will oversee several canvass teams and support high-quality voter outreach and civic engagement initiatives.

## About FREE Movement

FREE Movement is a grassroots outreach organization dedicated to connecting with voters and fostering meaningful community dialogue. Our mission is to increase civic participation by engaging residents in conversations about elections and issues impacting their communities.

## The Role

The Canvassing Manager serves as the operational leader for field outreach efforts. This position supervises multiple canvassers and team leads, coordinates daily canvassing activities, monitors performance goals, and ensures staff are supported and successful in the field.

The ideal candidate is a strong communicator, organized leader, problem-solver, and passionate advocate for civic engagement.

## Key Responsibilities

### Team Supervision & Leadership

- Supervise and support multiple canvassing teams consisting of 10–30+ canvassers
- Provide coaching, motivation, and accountability to staff in the field
- Conduct regular check-ins, performance evaluations, and field observations
- Support team leads in managing daily canvassing operations
- Help maintain a positive, inclusive, and professional team culture

## Field Operations

- Coordinate daily canvassing assignments and geographic turf distribution
- Ensure outreach goals and voter contact targets are achieved
- Monitor attendance, punctuality, and productivity
- Troubleshoot field issues and provide real-time support to canvassing staff
- Assist with transportation coordination and logistics when needed

## Training & Development

- Facilitate onboarding and mandatory trainings for new canvassers
- Reinforce best practices for voter engagement and community conversations
- Ensure staff understand campaign messaging, data collection, and safety protocols
- Provide ongoing professional development and mentorship opportunities

## Quality Control & Reporting

- Monitor data accuracy and quality of voter interactions
- Track team metrics, outreach progress, and reporting requirements
- Communicate regularly with leadership regarding field performance and staffing needs
- Help implement systems for accountability and operational efficiency

## This Role Is Right For You If:

- You are passionate about civic engagement and community organizing
- You enjoy leading and motivating teams in fast-paced environments
- You are highly organized and capable of managing multiple priorities
- You are comfortable working outdoors and supporting field staff directly
- You can communicate professionally with people from diverse backgrounds
- You are solutions-oriented and able to adapt quickly to changing needs

## Requirements

- Previous experience in canvassing, organizing, outreach, or team supervision preferred
- Strong leadership and interpersonal skills
- Excellent verbal and written communication abilities
- Ability to manage and motivate diverse teams
- Strong organizational and time-management skills
- Experience using communication platforms such as WhatsApp or Signal
- Must have access to a working phone and reliable transportation
- Valid driver's license and proof of current insurance required

- Ability to stand and walk for extended periods and work in various weather conditions
- Must be available at least 4–5 days per week, including field hours between Monday–Friday, 10am–6pm
- Candidates must pass a background check
- High School Diploma or equivalent required; college coursework preferred

## **Benefits**

- Competitive pay
- Paid training and leadership development
- Opportunity to make a meaningful impact in local communities
- Flexible scheduling opportunities
- Equal Opportunity Employer committed to a diverse workforce

## **How to Apply**

Apply at [Freemvmt.org](https://freemvmt.org) or email [yolanda@freemvmt.org](mailto:yolanda@freemvmt.org) with the subject line: **“Canvassing Manager Application”**